

# CREATIVE VISIBILITY INTO LARGE DATA SETS

## TERIS CASE STUDY

In its investigation of a large Internet commerce company, a state Attorney General's office requested a search of 5,000,000 emails. Working in partnership with outside counsel, TERIS drew upon its foundation of eDiscovery best practices and fast, accurate technologies to extract evidence from this large volume of email.

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With an initial search of approximately 700 terms, many with wild cards, the incredible amount of hits would have caused extraordinary review time cost. In fact, running the search terms as provided by the AG yielded roughly 960,000 search term hits.

It was clear the data needed to be reduced in a defensible manner to satisfy the AG and ensure they received the most relevant data as requested.

Using hit reports of each term, the team would have attempted to refine terms that had huge hit counts. However, this would have been done in a traditional "black box" manner and would have been mostly blind, with the exception of number of hits per term.

TERIS used a transparent functionality to preview the variations of the search terms that were returned. This gave the team visibility into the actual hits that were coming back.



A TERIS Project Manager worked with one of the associate attorneys to create a series of reports. These reports showed the variations of search terms that outside counsel believed the AG was interested in, but also included a listing of the hits they believed were NOT of interest to the AG.

TERIS created those reports for outside counsel, which provided them to the AG for agreement. The AG mostly agreed to all reports and modified only a couple of terms. This was done in a transparent and defensible manner.

TERIS then re-ran the searches as agreed upon by both parties, reducing the hit count to roughly 240,000. It was estimated that this saved as much as 7,200 review hours if they reviewed 100 documents per hour. At a rate of \$150 per hour for a reviewer, this would have saved \$1,080,000 and approximately four months of time with 10 reviewers.

The TERIS cost was less than \$2000 in project management fees to create all of the reports and run the agreed upon searches again. It took two days to create the reports and the AG's office agreed to them in five days.

## CONCLUSION

TERIS's approach to evidence extraction in large sets of data is in contrast to many competitors that use black box search technology. With that method, the customer is simply forced to make a blind decision off the hit counts.

With TERIS, the client saw potential savings of \$1,000,000 and reduced review workload that accelerated the process from more than four months to a few days.

TERIS has several options to provide visibility into search term hits on large sets of data. Contact our consultants and project managers today to learn more about our creativity in providing solutions and options that allow our clients to assess their cases quickly and accurately, saving time and money.



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